DEVELOPING PROFESSIONAL JUDGMENT: 
LAW SCHOOL INNOVATIONS IN RESPONSE TO THE CARNEGIE FOUNDATION’S 
CRITIQUE OF AMERICAN LEGAL EDUCATION 
[Draft as of 15 February 2010] 

Chapter 5 in 
The Ethics Project in Legal Education 
Michael Robertson, Lillian Corbin, Kieran Tranter and Francesca Bartlett, eds. 
(London: Routledge-Cavendish 2010) 
www.routledge.com/law/books/series/routledge_research_in_legal_ethics.LEGALETHICS/

Clark D. Cunningham & Charlotte Alexander¹

Abstract

In 2007, the Carnegie Foundation for the Advancement of Teaching issued a book-length report on American legal education, criticizing American law schools and issuing a call for reform. This chapter draws on concepts from the field of moral psychology which have been used in other American professional schools, to explain the Carnegie Report’s critique as a call for teaching professional judgment in legal education. The chapter then describes innovations taking place since the publication of the Carnegie Report at three American law schools. The first innovation summarized is the new approach to clinical education at Stanford Law School, which includes a semester-long “rotation” in which students are entirely immersed in clinical education, and a new course taught exclusively for clinical students in which students act as the “ethics committee” to resolve actual professional and ethical challenges arising in one or more of Stanford’s many clinics. The second innovative law school described is the Indiana University Maurer School of Law (Bloomington) which has become the first American law school to move the required course in legal ethics into the first year curriculum with the same number of credits as other core courses such as contracts and property. The course at Indiana employs a number of teaching methods intended to develop professional judgment: students learn about professional norms in a variety of settings, including interacting with exemplar members of the legal profession, and reflect about their own developing identities as legal professionals. The third, and perhaps most innovative, development is taking place at the Washington & Lee School of Law where an entirely experiential program replaces the traditional classroom-based third year 

¹ Cunningham is the W. Lee Burge Professor of Law & Ethics, Georgia State University College of Law (USA) and Director of the National Institute for Teaching Ethics & Professionalism (NIFTEP). His email is ccunningham@gsu.edu and his home page is http://law.gsu.edu/ccunningham/. Alexander is the Deputy Director of NIFTEP. Her email is calexander@gsu.edu. The NIFTEP home page is http://law.gsu.edu/niftep/. The text of this chapter as well as many of the references cited herein can be downloaded from the website of the International Forum on Teaching Ethics & Professionalism at http://www.teachinglegalethics.org/. The authors thank those who have reviewed and commented on earlier drafts, including Muriel Bebeau, Anne Colby, William Henderson, Lawrence Marshall, Rodney Smolla, and William Sullivan.
Curriculum and teaches professional judgment through simulated and actual practice experiences. Using insights from moral psychology as an analytical framework, this chapter explores the way that these three innovations respond to the Carnegie Report’s call for change and point the way for the American legal academy toward the effective development of professional judgment.

Table of Contents

Introduction ..................................................................................................................... 3
Moral Psychology Applied to Professional Education ..................................................... 6
   Illustrating Rest’s Model of Moral Behavior with the Story of Charles Swift .......... 10
   The Carnegie Critique and Rest’s Model of Moral Behavior ............................ 12
Innovations in American Legal Education after the Carnegie Report .................. 15
   Clinical Education at Stanford Law School ......................................................... 16
   Legal Ethics in the First Year at Indiana University School of Law ................ 19
   The Experiential Third Year at Washington & Lee School of Law ............... 22
Conclusion .................................................................................................................... 26
Introduction

On June 29, 2006, the United States Supreme Court issued one of its most important decisions of the past decade in the case of *Hamdan v. Rumsfeld*, holding that detainees at the Guantanamo Bay military prison were entitled to the protections of the Geneva Conventions. The successful plaintiff, Salim Ahmed Hamdan, is most frequently identified as the personal driver for Osama Bin Laden prior to the events of September 11, 2001. That case would never have reached the Supreme Court but for the exemplary professional judgment exercised by Lieutenant Commander Charles Swift, the military lawyer assigned to Hamdan at the prison at Guantanamo Bay, who defied the terms of his appointment, which was limited for the purpose of negotiating a guilty plea. Here is Swift’s explanation, given to an interviewer for National Public Radio, for why he acted as he did:

I was surprised when the letter conditioned my access to Mr. Hamdan on a guilty plea. ... [T]he letter made quite plain that you would see the prosecutor to get access, and that if for some reason you were unable to negotiate a guilty plea, [then] that access could be cut off.

Interviewer: And at that point, once you've read this letter, are you allowed to say hey wait a minute, this is not what I learned in law school ...?

Swift: You know, that's exactly what I thought about. ... This is not how I view myself as an independent lawyer when I represent an individual; and I'm being asked to represent him, not the government. ...

Interviewer: Let me ask you Commander Swift, when you decided to file the lawsuit [that led to the Supreme Court decision]... did you think, oh boy, this might be a career killer?

Swift: ... I didn't think about it in those terms. I thought about it as this is the ethical way that I can do my job.³

A year later, in 2007, the highly regarded Carnegie Foundation for the Advancement of Teaching issued a book-length report on American legal education,

---

The central message of the Report is that law schools should, and can, do much more to produce lawyers who will exercise the type of professional judgment exemplified by Charles Swift: who readily identified a moral dilemma that implicated his professional ethics, reasoned through conflicting values to choose a course of action, committed himself to that action as “the ethical way to do my job” despite risk to his career, and then effectively implemented the decision.

This chapter first summarizes the Carnegie Report, its call for reform in American legal education, and its focus on the development of professional judgment. It then discusses concepts from the field of moral psychology that have been used in other American professional schools to assess how schools teach and students learn professional judgment and applies those concepts to the Report’s critique of the conventional American approach to teaching legal ethics. The chapter concludes by highlighting innovative approaches to teaching ethics and professionalism that three American law schools have implemented since the Carnegie Report and analyzes them using these concepts from moral psychology.

The Carnegie Report’s Focus on the Development of Professional Judgment

The Carnegie Foundation for the Advancement of Teaching was founded in 1905 by the philanthropist Andrew Carnegie. Over the past century it has prompted many important changes in higher education. The Foundation’s 1910 critique of medical education, known as the Flexner Report, is widely credited for establishing the standards for modern medical education. Since 2004, a major initiative of the Foundation has been the Preparation for the Professions Program, which has overseen a series of multi-year comparative studies of education of clergy, engineers, lawyers, doctors, and nurses.

There have been a number of critiques of American legal education that both laid a foundation for the Carnegie Report and foreshadowed many of its conclusions, but all were from within the legal academy or the profession; the Carnegie Report in contrast offers an independent, outside perspective. One of the co-authors is a distinguished legal educator, but the other four come from other disciplines. Three are social scientists, including the Carnegie Foundation’s president at that time, and the other is a professional ethicist.

---


moral philosopher. Their methodology was to focus on how teaching and learning really happens through classroom observations and interviews with teachers and students at 16 law schools. As the authors explain: “We adopted an unusual angle of vision ... by focusing on the daily practices of teaching and learning ... We compared these practices with those in other professions ... [and] also looked at them through the lens of contemporary understanding of how learning occurs.”

The Report begins with the observation that the modern American law school is heir to “a history of unfortunate misunderstandings and even conflict between defenders of theoretical legal learning and champions of a legal education that includes introduction to the practice of law.” Probably the signal contribution of the Report is the way it draws upon comparative study of other forms of professional education and upon recent social science research to propose “hope for healing [these] old rifts.” And the keystone of the bridge it would build between these opposing views of legal education is a revitalized approach to teaching legal ethics.

The Foundation’s extensive comparative study of various professions leads the authors of the Report to an understanding of “professional practice as judgment in action.”

Skillful practice, whether of a surgeon, a judge, a teacher, a legal counselor, or a nurse, means involvement in situations that are necessarily indeterminate from the point of view of formal knowledge. Professional practice ... [therefore] depends on judgment in order to yield an outcome that can further the profession's intended purposes. ... The mark of professional expertise is the ability to both act and think well in uncertain situations.

Research in the social sciences has helped identify the components that comprise professional judgment and demonstrates that it is possible to promote the development of such judgment through university-based professional education.

By focusing on the development of professional judgment, the Report is able to insist that knowledge, skill and ethics — and the teaching of them — are inseparable. “In practice, knowledge, skill, and ethical comportment[s] are literally interdependent: a practitioner cannot employ one without involving the others at the same time.” Thus, “the goal of professional education cannot be analytic knowledge alone or, perhaps,
even predominantly. Neither can it be analytic knowledge plus merely skillful performance.\textsuperscript{13}

The Report concludes that “this is a propitious moment for uniting, in a single educational framework, the two sides of legal knowledge: (1) formal knowledge and (2) the experience of practice.”\textsuperscript{14} This new approach to legal education would “combine … conceptual knowledge, skill, and moral discernment … into the capacity for judgment guided by a sense of professional responsibility.”\textsuperscript{15} The authors of the Report “believe that if legal education had as its focus forming legal professionals who are both competent and responsible to clients and the public, learning legal analysis and practical skills would [both] be more fully significant to both the students and faculty.”\textsuperscript{16}

Moral Psychology Applied to Professional Education

The Carnegie Report’s focus on the development of professional judgment draws on insights from the field of moral psychology into how students learn and schools teach ethical decision-making. These insights, which have been applied in other professional schools, provide a useful framework for understanding the development of professional judgment and assessing law schools’ innovations in response to the Carnegie Report.

Moral psychology’s inquiry into ethical and moral decision-making began with Lawrence Kohlberg’s hypothesis that there are stages of moral judgment development over the course of an individual’s life span.\textsuperscript{17} Subsequently, James Rest built on Kohlberg’s work in several important ways. First, he created an easily administered assessment instrument, the Defining Issues Test (DIT), that presents ethical dilemmas and then measures the proportion of times an individual selects arguments to resolve the dilemma that appeal to each of three conceptually different moral frameworks.\textsuperscript{18}

\textsuperscript{13} ibid., p. 160.
\textsuperscript{14} ibid., p. 12.
\textsuperscript{15} ibid.
\textsuperscript{16} ibid., p. 14.
\textsuperscript{18} These three frameworks are: a personal interests (PI) framework; a maintaining norms (MN) framework; or a post-conventional (P) framework that is based upon moral ideals or principles. DIT scores indicate which framework predominates for the individual, whether the person is consolidated on a particular moral framework, or the extent to which an individual has difficulty distinguishing among arguments that represent each framework.
The DIT has been extensively validated, including studies showing links between high DIT scores and actual behavior such as clinical performance in nursing, medicine, and dentistry;\(^{19}\) likelihood of fraud detection by auditors;\(^{20}\) and willingness to inform superiors or law enforcement of wrong-doing.\(^{21}\) Low DIT scores have been shown to correlate with disciplinary action in dentistry,\(^ {22}\) and both disciplinary action and malpractice claims in medicine.\(^ {23}\)

The moral reasoning measured by the DIT is not, however, a conclusive determinant of actual behavior. Rest therefore articulated what is known as the Four Component Model for explaining how cognition, affect and social dynamics interact to influence moral behavior.\(^ {24}\) He began by identifying four different possible reasons for moral failure:

1. Missing the moral issue
2. Defective moral reasoning
3. Insufficient moral motivation
4. Ineffective implementation

He then defined four corresponding capacities for moral action, each of which is necessary, but none by itself sufficient:

1. Moral sensitivity that can interpret the need for a moral decision


2. Clear ethical reasoning that can reach a morally defensible decision
3. Identity formation that will support the prioritization of the moral decision over competing interests
4. Competence to implement the moral decision

The Carnegie Report's call for development of law students' professional judgment echoes Rest's first three capacities for moral action: "Law school graduates . . . need the capacity to recognize the ethical questions their cases raise, even when those questions are obscured by other issues and therefore not particularly salient [Rest's first capacity]. They need wise judgment when values conflict [Rest's second capacity], as well as the integrity to keep self-interest from clouding their judgment [Rest's third capacity]."\textsuperscript{25}

Dr. Muriel Bebeau, a colleague of Rest, has developed a number of practical applications of Rest's Four Component Model for professional education. In fact, we have found that becoming familiar with Bebeau's work has greatly enhanced our understanding of both the critiques and the recommendations found in the Report. Accordingly, in the balance of this chapter we will be using Rest's Four Component Model as applied by Bebeau to explicate the Report's critique of the conventional American approach to teaching legal ethics and to analyze American innovations in teaching professional judgment now being implemented in the wake of the Report.

Bebeau's work indicates that a well designed curriculum can promote each of the four capacities in ways that are connected to professional behavior. Such educational programs:

1. Create sensitivity to ethical issues likely to arise in practice
2. Build the capacity for reasoning carefully about conflicts inherent in practice
3. Establish a sense of personal identity that incorporates professional norms and values
4. Develop competence in problem solving including necessary interpersonal skills

Some of the best evidence that these capacities can be effectively taught is found in the ethics curriculum developed by Bebeau at the University of Minnesota School of Dentistry in 1985 and widely adapted throughout American dental education.\textsuperscript{26} Bebeau's work confirms that the capacity to identify issues that require professional judgment requires much more than just a mastery of professional conduct

\textsuperscript{25} Report, p. 146
\textsuperscript{26} This curriculum requires 44 contact hours (the equivalent of a one semester, 3 credit American law school course) spent primarily in small group instruction with an emphasis on performance, self-assessment and personalized feedback. Both high status professionals and full time faculty are involved in teaching the curriculum.
rules (although such knowledge is of course necessary). Equally critical is the ability to engage imaginatively as a situation unfolds, constructing various possible scenarios, often with limited cues and partial information, combined with the ability to foresee realistic cause-consequence chains of events.\(^{27}\) Empathy and role-taking skills are often required, involving both cognitive and affective processes. Therefore, both teaching and assessment strategies must avoid reliance on what Bebeau calls “predigested” or already interpreted fact scenarios (of which the appellate cases used for conventional classes in American law schools are a prime example).\(^ {28}\) Significant increases in students’ scores on a dental ethical sensitivity test (similar to the DIT) provided evidence that profession-based ethical sensitivity, Rest’s first capacity for moral action, can be enhanced through instruction along the lines of Bebeau’s model.\(^ {29}\)

Bebeau’s research also provided evidence that ethical sensitivity, the first capacity, is distinct from the second capacity, moral reasoning. Research has shown a great deal of variability among professional students in their ability to reason about moral issues, regardless of their level of ethical sensitivity.\(^ {30}\) In 33 studies of the effects of professional education, none showed significant increases in DIT scores without a carefully validated ethics curriculum.\(^ {31}\) However, significantly increased DIT scores are produced by the use of small group dilemma discussions that require students to present criteria for well-reasoned arguments, exercising Rest’s second capacity, moral reasoning.\(^ {32}\)

There is ample evidence that professionals are sometimes aware of the ethical implications of a situation, yet either fail to act or act in ways inconsistent with that awareness – evidencing a deficiency in Rest's third moral capacity -- prioritizing the ethical decision over other interests.\(^ {33}\) Research in moral psychology suggests that for professionals the key to the development of this third capacity is identity formation. Research indicates that differing levels of professional identity formation can be distinguished. Studies of professionals identified by their peers as moral exemplars


\(^ {28}\) Bebeau & Monson, ‘Guided by Theory, Grounded in Evidence.’


\(^ {30}\) Bebeau, ‘The Defining Issues Test and the Four Component Model.’

\(^ {31}\) ibid.

\(^ {32}\) ibid., p. 282.

\(^ {33}\) For example, while approximately 40% of Scottish medical students in one study said they should report misconduct, only 13% of the same group said they actually would do so. Bebeau & Monson, ‘Guided by Theory, Grounded in Evidence.’ Sixty-five percent of US medical students in another study expressed discomfort at challenging other members of the medical team over wrongdoing. ibid.
reveal a common theme: these exemplars feel that actions that prioritize the needs of clients and society over the self are obligatory rather optional because of the unity of their sense of self with the profession's moral values.\textsuperscript{34} Research has also shown that, although a professional's moral identity formation can be facilitated during professional school, students do not internalize the norms of a profession from an educational environment simply by osmosis. Deliberate teaching about professional norms is required, combined with examples of exemplary professionals and a system to promote student self-reflection about their own professional identity formation over the course of their education.\textsuperscript{35}

Although the ability to identify ethical issues (the first capacity), to reason to the contextually appropriate decision in the face of conflicting values (the second capacity), and to internalize professional identity to motivate moral commitment (the third capacity), are all necessary to the exercise of professional judgment, actual and effective implementation, the fourth capacity, is also required. Bebeau points out that the professional cannot stop with “what is happening” [the first capacity] and “what ought to be done” [the second capacity], but must always consider questions such as “what should I say” and “how should I say it?” Therefore, the teaching strategies developed by Bebeau for addressing the fourth capacity, implementation, require students to develop action plans and even specific dialogue for resolving tough problems.\textsuperscript{36}

**Illustrating Rest's Model of Moral Behavior with the Story of Charles Swift**

The unscripted reflections in the National Public Radio interview of Lt. Commander Charles Swift on his representation of Hamdan illustrate vividly the interconnected dynamics of Rest’s four capacities of ethical sensitivity, moral reasoning, professional identity, and effective implementation. The quote that begins this chapter illustrates how his ethical sensitivity was immediately alerted when he learned of the unusual conditions of his appointment. Swift also realized that difficult moral reasoning was required: “I asked myself some very hard ethical questions. And I came back with the answer that .. A, maybe he wants to plead guilty, and I don't know; and B ... if I can


\textsuperscript{35} For a review of this research see M.J. Bebeau and V.E. Monson, in A. McKee and M. Eraut (eds.) *Professional Learning Over the Life Span: Innovation and Change*, New York, Springer, forthcoming 2010.

\textsuperscript{36} Bebeau & Monson, ‘Guided by Theory, Grounded in Evidence.’
offer him another choice, if there's something else other than plead guilty ... then I see that I can do this ethically.”

Swift could have followed orders, ignoring the insights of his ethical sensitivity and moral reasoning, or could have declined to represent Hamdan at all, passing the dilemma on to the next military lawyer assigned to Hamdan. But instead, Swift’s internalized professional identity powerfully motivated him to act on the results of his moral reasoning. When Swift tells the interviewer that he did not think about the consequences to his career but rather that “this is the ethical way that I can do my job,” the interviewer seems almost startled as he echoes back Swift’s words:

Interviewer: Ethical way you can do your job?

Swift: Exactly. I mean, I couldn't sit down there - as a defense attorney, if I'd been assigned to zealously represent somebody, if I was going to be their defense counsel, I couldn't be there to force a man to plead guilty when he didn't want to plead guilty. ... [F]ollowing an order that you believe to be absolutely unconstitutional without challenging it when you're in a position to do so, I saw as simply wrong. This was the ethical way to carry out my duties.

To implement his professional judgment, Swift not only needed to develop a litigation strategy that could address the extraordinary constraints of his client's detention at Guantanamo Bay, but even perhaps more challenging, he needed superb client relationship skills in order to gain the trust of his client:

And so when I went down to meet with Hamdan, I went down and said ... they would like you to plead guilty. They haven't said to what, and they haven't said what kind of time you'd do. And they have said they can keep you after you plead guilty and that you by no means would ever be released. But I can offer you an alternative, and that is to sue in federal court. And I explained why I thought the law of war, the Constitution and other law applied here, and his answer to me was that the guard said there was no law in Guantanamo. It didn't exist. And I said to him, you know, I don't believe that, but perhaps ... we're going to have to go the United States Supreme Court and win that. And you know, he ultimately agreed to that level of representation, and that began a three-year odyssey that got us to the Supreme Court, where we won.

---

37 National Public Radio, ‘Navy Lawyer Discusses Hamdan, Guantanamo.’
38 ibid.
39 ibid.
The Carnegie Critique and Rest's Model of Moral Behavior

Before the Carnegie Report, the typical approach to ethics and professionalism by American law schools was to require students to take a single course on “professional responsibility” that covered the American Bar Association’s Model Rules of Professional Conduct. At many law schools, this was the only required course after the first year. The Report describes this typical ethics course as teaching “the law of lawyering.”

Students learn the profession’s ethical code as represented in the [ABA] Model Rules, how those rules have been interpreted and applied, and the circumstances under which sanctions have been imposed. Often these courses are structured around legal cases that concern alleged violations of the Model Rules. Students apply their analytical skills to these cases, approaching them in much the same way they have learned to approach challenging legal cases in torts or contracts.

Although courses on the law of lawyering might seem adequate to teach the students sensitivity to ethical issues (the first capacity for moral action in Rest’s model), the Report echoes Bebeau’s view that ethical sensitivity cannot be effectively taught using only “pre-interpreted” factual scenarios such as presented in decided cases.

[Teaching ethics through the law of lawyering] misses an important dimension of ethical development – the capacity and inclination to notice moral issues when they are embedded in complex and ambiguous situations, as they usually are in actual legal practice.

40 The American Bar Association (ABA), which serves as the accrediting agency for most law schools in the United States, requires that during the three years of post-graduate law school that constitute American legal education students take a course in professional responsibility. This requirement has been in place since the mid 1970s. Course coverage must include the ABA's Model Rules of Professional Conduct (Model Rules or "MRs"), approved by the ABA's governing body, the House of Delegates, with the intent that the states, which actually regulate attorney conduct, will adopt them. In addition to the influence of the ABA accreditation standards, all but one state require as a condition of law licensure that the applicant pass the Multistate Professional Responsibility Examination (MPRE), a 60 question multiple choice test administered by the National Conference of Bar Examiners largely based on the Model Rules.

41 However, a number of law schools have either developed alternative curricular methods for meeting the ABA's requirement or teach considerably more than just "the law of lawyering" in their legal ethics course.


43 Report, p. 149.
The Report raises an even more serious concern that the “law of lawyering” approach may actually be counterproductive to the formation of the capacity for ethical sensitivity required for professional judgment.

When legal ethics courses focus exclusively on teaching students what a lawyer can and cannot get away with, they inadvertently convey a sense that knowing this is all there is to ethics. ... [Thus] by defining ‘legal ethics’ as narrowly as most legal ethics course is do, these courses are likely to limit the scope of what graduates perceive to be ethical issues.  

The conventional “law of lawyering” course also failed to engage with the second capacity, moral reasoning. The Report cites several studies showing that students who completed a traditional ethics course did not show significantly more sophisticated moral reasoning, as measured by DIT scores, at the end of the course than at the beginning. The most thorough of these studies, however, indicates that a law school course built around small group discussions of realistic ethical dilemmas that cannot be resolved by legalistic application of the Model Rules can produce very significant increases in DIT scores. The Report thus concludes that “research makes quite clear that higher education can promote the development of more mature moral thinking,” and that specially designed courses on professional responsibility and legal ethics do support that development. However, for most students, traditional legal ethics courses did not contribute to greater development of moral reasoning.

The Report concludes its critique of American law schools' traditional Model Rules-based ethics courses with a focus on the third and fourth capacities required for moral action: formation of professional identity and competence to implement a moral decision. Once again, the authors summarize what has been learned in other professions and from the social sciences to set an aspirational standard for legal education:

[What kinds of pedagogies and assessment procedures are effective in developing professional dispositions and good judgment?] ... [Critical analysis of students' own experience in both simulated and actual situations of practice, including expert feedback, is a pedagogical process with enormous power] ... [Cross-professional comparison indicates that although difficult, it is not impossible to systematically provide feedback to

---

44 Report, p. 149; B. Green, ‘Less is More: Teaching Legal Ethics in Context,’ William & Mary Law Review, 1998, 39, 362 n. 29 (“Students have a tendency to think that insofar as professional obligations are left to be interpreted and enforced by individual lawyers at the level of conscience, these obligations are not taken seriously by the law or the legal profession, and so need not be taken very seriously by lawyers or law students.”).


students about both their understanding of and performance with regard to the ethical norms of the profession. The analogous clinical training in the health professions and for the clergy offers useful models. ... The key components are close working relationships between students and faculty, opportunity to take responsibility for professional interventions and outcomes, and timely feedback. Unless law schools can provide the proper opportunities, however, little such formation is likely to occur.\textsuperscript{47}

Unfortunately, the conventional legal ethics course, by focusing on whether conduct could result in discipline or civil liability, unintentionally appeals primarily to narrow self-interest – the desire to avoid punishment – rather than encourage development of a mature professional identity in which lawyers feel they must act consistently with sound professional judgment because their professional and personal identities have become intertwined.

In addressing Rest's fourth capacity, effective implementation, the Report provides this concise paraphrase: “the ‘bottom line’ [is] … not ... what [students] know but what they can do. They must come to understand thoroughly so they can act competently, and they must act competently in order to serve responsibly.”\textsuperscript{48} Students in the traditional legal ethics course take the role of observer rather than actor. According to the Report, to build the fourth capacity, teaching and assessment must instead “take place in role rather than in the more detached mode that the law-of-lawyering courses typically foster.”\textsuperscript{49}

For the authors of the Report, the development of the professional judgment required of all lawyers cannot be left to a single course, but should be the motivating goal of the entire three-year curriculum which allows development of all four of Rest’s capacities for moral action:

The framework we propose seeks to mediate between the claims for legal theory and the need of practice, in order to do justice to the importance of both while responding to the demands of professional responsibility. ... [The process of developing both theoretical and practical knowledge in a mutual relationship] will progress best when it is directed by a focus on the professional formation of law students. ... In short, we propose an integration of student learning of theoretical and practical legal knowledge and professional identity.\textsuperscript{50}

The Report suggests that such an integrated program of legal education could begin in

\textsuperscript{47} Report, p. 177-78.
\textsuperscript{48} Report, p. 23.
\textsuperscript{49} Report, p. 178.
\textsuperscript{50} Report, p. 12-13.
the first phase with “well-designed lawyering courses ... taught as intentional complements to doctrinal instruction.” Then “this experience of complementarity would continue in the second and third years as a gradual development of practice knowledge and skill, beginning in simulation and moving into actual responsibility for clients.”

Put another way, a reformed law school curriculum would require students to spot issues and develop ethical sensitivity; would then require them to engage in moral reasoning, in role; and finally would require them to take on the professional identity of attorney and implement their moral judgment in the carefully supervised representation of actual clients.

Innovations in American Legal Education after the Carnegie Report

In December 2007, nine months after publication of the Carnegie Report, “[b]elieving that this is a critical moment for the future of legal education,” deans and faculty representatives from ten American law schools gathered in Palo Alto, California, for a meeting convened by the lead author of the Report, William Sullivan, and Associate Dean Lawrence Marshall of Stanford Law School. Out of that meeting three working groups were formed. Eighteen months later, in March 2009, this consortium of law schools – now named the Legal Education Analysis and Reform Network (LEARN) – announced a detailed program of action intended to “maintain and enhance the momentum for law schools across the country” to create a “wider array of learning environments” including simulations and clinical work and to further integrate the teaching of substantive knowledge, legal skills, and professional values.

Noting that 2010 will be the 100th anniversary of the Carnegie Foundation’s Flexner Report that helped transform medical education, the LEARN group concluded that “now, one century later, again with the involvement of the Carnegie Foundation for the Advancement of Teaching, we have a spectacular opportunity to effect dramatic and

---

51 Report, p. 195.
52 The ten law schools represented were the City University of New York, Georgetown, Harvard, Indiana University (Bloomington), New York University, Southwestern, Stanford, University of Dayton, University of New Mexico, and Vanderbilt. Several of these schools are routinely listed among the top ten in the United States. A number of consultants on legal education, including one of the authors of this chapter, were also invited to the meeting.
53 The March 2009 announcement acknowledged that the list of ten schools comprising the LEARN consortium was “substantially under-inclusive” and that “many other law schools are also deeply engaged” in rethinking their curricula in light of the Carnegie Report. The announcement indicated the expectation that the network would grow to include more schools who are also committed to the goals articulated by the LEARN group. Legal Education Analysis and Reform Network (LEARN) (2009). Available at http://www.law.stanford.edu/display/images/dynamic/events_media/LEARN_030509_Lr.pdf (accessed 14 August 2009).
54 ibid.
much-needed changes in legal education."  

Clinical Education at Stanford Law School

At the time of the LEARN meeting, Stanford, under the leadership of Dean Larry Kramer, was in the midst of a major reshaping of its upper level curriculum with a strong focus on expanding and deepening clinical teaching. In a 2006 press release describing the new approach as the “3D JD,” Dean Kramer had said:

Talk to any lawyer or law school graduate and they will tell you they were increasingly disengaged in their second and third years. It’s because the second and third year curriculum is for the most part repeating what they did in their first year and adds little of intellectual and professional value. They learn more doctrine, which is certainly valuable, but in a way that is inefficient and progressively less useful.

Stanford has not only added two new clinics and created a dean-level position for “Public Interest and Clinical Education,” but has developed a "clinical rotation" where students take only a clinic during a particular term — with no competing exams or classes. This innovation is intended to “mirror the way that medical students have been trained as doctors for the past century. The clinical rotation will enable the school to deliver a much more intensive experience, including a better professional ethics component . . .”

It is significant that Stanford has chosen to justify its new clinical rotation as modeling medical education in providing a more “intensive” experience that provides “a better professional ethics component” than what is currently offered by most American law schools. The Carnegie Report also emphasizes the value of clinical education, not

\[55\] ibid.
\[56\] Several of the other schools in the LEARN consortium have been at the vanguard of the clinical education movement for decades. New York University and Georgetown have long distinguished themselves among top-ranked law schools in the number of faculty members involved in clinical teaching and the variety and range of offerings. The City University of New York and the University of New Mexico are among the few law schools that require all students to take a clinical course before graduation. According to data collected in 2001-2002, approximately thirty-five percent of students at ABA-accredited U.S. law schools participated in an in-house clinical course before graduation. P.A. Joy, ‘The Ethics of Law School Clinic Students as Student Lawyers,’ South Texas Law Review, 2003-2004, 45, 822.
\[58\] ibid.
merely in terms of skills development, but in the formation of professional identity, and does so by reference to medical education: 

“[where] beyond the inculcation of knowledge and the simulation of skills, it proves to be the assumption of responsibility for patient outcomes that enables the student for the first time to fully enter and grasp the disposition of a physician.”

The Report views such guided “real world” experience as providing genuine content to hortatory lessons about professional purpose, fueling the motivation to give greater priority to the client than one’s own self and forcing students to reflect on their own identity as lawyers. “Compassion and concern about injustice become much more intense when students develop personal connections with those who have experienced hardship or injustice. This has been a persistent theme among students in some of the clinical courses we observed.”

Well-taught, intensive clinical experiences are designed not only to promote the third ethical capacity of Rest’s model – moral commitment – in ways and to a degree not found elsewhere in the law school curriculum, but, as pointed out by the Report, they can also develop the critical fourth capacity – moral implementation. “It is in these situations of intensive analysis of practice that the fundamental norms and expectations that make up professional expertise are taught. They are reinforced by the feedback that students receive as they attempt various approximations to expert practice.”

The effectiveness of traditional law school clinics has been questioned, though, as to the development of ethical sensitivity.

A problem with the clinical setting for addressing ethical and moral issues is that the primary focus of clinic activity is solving the client’s legal problems rather than examining ethical questions. Students often miss these questions in the hurly-burly of drafting a complaint or getting ready for a hearing. Ethical issues in the clinic setting arise haphazardly and cannot be anticipated, so the clinic course cannot be relied upon to raise specific ethical questions.

Stanford’s new clinic initiative offers an unusual solution to this critique by offering a parallel course on ethics and professional responsibility exclusively for students enrolled in nine of the law school’s clinics. These students act as the clinics’ collective ethics committee, much in the same way that many law firms have an ethics committee to resolve issues referred by members of the firm. Each week, the course’s teacher, Associate Dean Lawrence Marshall, who is also the co-convenor of the LEARN consortium, presents a real ethical issue that has arisen in the clinics. Students must

60 Report, p. 146.
work through the issue, applying the rules of professional conduct when appropriate, and come to an actual decision, which the clinics then implement. When a useful ethical problem has not arisen during a particular week, the students tackle an ongoing policy question facing the clinics, concerning the clinics’ conflict-of-interest rules or intake guidelines, for example. Because Marshall draws on a pool of nine clinics for real-life ethical dilemmas, and because he has prepared a set of policy issues as fallbacks, the course exposes students to a broad range of ethical questions, not limited by the haphazard nature of clinical practice, and provides structured guidance for students as they reason to a moral conclusion.

To the extent that Marshall is not also directly supervising the clinical case under discussion, his separate role also addresses a concern that the clinical setting may not promote moral reasoning, Rest’s second component. Steven Hartwell, who is both an experienced clinical teacher and one of the few American law professors to apply principles of moral psychology to teaching ethics, has pointed out the danger of the “persuasion mode” of instruction in clinics, in which the clinical supervisor “attempt[s] to convince [his or her] students” to take the course that the instructor deems ethical, rather than guiding the students through their own process of moral reasoning. Marshall’s separation from the role of supervisor, and explicit responsibility for promoting class deliberation over difficult issues, creates superb opportunities for blending moral reasoning with issues of professional identity and effective implementation.

A number of other American law schools are experimenting with ways to integrate the teaching of professional judgment with real-life educational experiences. One such experiment is described in another chapter in this book by David Chavkin – an experienced clinical teacher at American University’s Washington College of Law. Rather than add a legal ethics class to accompany one or more existing clinical

---

63 Hartwell, ‘Promoting Moral Development Through Experiential Teaching,’ 505.
65 In the mid-1990s there were also experiments with having a legal ethics teacher offer a parallel course to clinic students to analyze ethical issues arising from their cases. See, e.g., T. Shaeffer, ‘On Teaching Legal Ethics in the Law Office,’ Notre Dame Law Review, 1995, 71, 613 (describing an ethics seminar at Notre Dame Law School in which students in the school’s legal aid clinic were “asked to decide - decide - whether to reveal information to a lawyer on the other side, or the child protective office in the welfare department, or the judge. Revelation or silence may become irrevocable within hours of the time the seminar adjourns.”); Luban, D. and Millemann, M., ‘Good Judgment: Ethics Teaching in Dark Times,’ Georgetown Journal of Legal Ethics, 1995-96, 9, 64-85 (describing in particular the role of the ethics teacher, Luban, in enabling students to openly discuss ethical issues raised by various courses of action proposed by the professor supervising the clinical work, Millemann).
courses, Chavkin has expanded his professional responsibility course by one credit hour to add a modest client representation component in which students provide assistance in drafting wills and advance directives regarding end-of-life medical treatments. At Mercer University’s law school, an upper-level externship course has been restructured to make “formation of professional identity the primary educational goal through readings, reflections, discussions, and exercises.” A new law school at the University of St. Thomas in Minneapolis has developed a very ambitious program in which every student is required to participate in a Mentorship Externship Program, involving more than 550 lawyers and programs, which is also specifically focused on professional identity formation.

**Legal Ethics in the First Year at Indiana University School of Law**

At the November 2007 meeting that founded the LEARN Consortium, the law school at Indiana University (Bloomington) announced that effective in the 2008-2009 academic year it would move the required legal ethics course into the core first year curriculum with the same four credit hours as such venerable subjects as Torts, Contracts and Property. In making this significant change to the almost canonical first year of American legal education, the Indiana faculty wanted to “send a clear and unambiguous signal ... that the ethical practice of law is a foundational value that will affect [students’] long-term job satisfaction, reputation, and career advancement ... instill a deep appreciation for ethics and professional values, and equip our students with the perspective and judgment to eventually become leaders in the profession.” The faculty also hoped that their innovative course “could become the gold-standard through[ou]t the legal academy.” The Carnegie Report’s critique of conventional teaching of legal ethics was explicitly cited as a justification for this innovation.

At least 50% of the curricular content of this new first year course goes beyond doctrinal analysis of legal ethics, focusing primarily on precisely those pedagogic strategies identified by Bebeau for developing professional identity formation: deliberate

---

66 D.F. Chavkin, ‘Experience is the Only Teacher: Bringing Practice to the Teaching of Ethics,’ [chapter citation in this book].
69 Indiana University Maurer School of Law, ‘Proposal for New One–L Legal Professions Course,’ *Memorandum from Committee on Professionalism in the Curriculum* (April 4, 2007), 6, 10.
70 ibid., p. 10.
71 ibid., p. 2.
teaching about professional norms, examples of exemplary professionals, and a system to promote student self-reflection about their own identity formation. Building on Indiana’s strong tradition in social science approaches to the study of law, the course begins with “an accurate, systematic, and factually rich introduction to the structure and substance of the modern legal profession.”72 Distinctive to this overview of the legal profession is careful analysis of a variety of specific practice settings — e.g., family law, criminal defense, personal injury, large law firm, in-house counsel, prosecution, public interest — using carefully edited ethnographies, with an exploration of “the ethical problems that can predominate” in each form of practice.73 Woven into this review and analysis of specific practice settings is exposure to theories of professionalization as well as a comparative study of the legal profession in other countries.74

Each student is assigned to a “Practice Group,” a unit of six or seven students who are assigned to several group projects during the course of the semester which culminate in formal presentations to the entire class.75 Indiana reports that it designed these complex group projects in consultation with experts at the Carnegie Foundation in particular to teach “professionalism.”76 The course website informs students that although “careful, precise legal analysis is an important element of effective lawyering ... success as a lawyer - or more broadly, as a professional - also requires a wider array of abilities and perspectives.”77 The website continues: “Virtually every law firm partner, government agency supervisor, public interest lawyer, or corporate general counsel can recount examples of lawyers who, despite stellar ‘law review’ credentials, failed to progress professionally and eventually left the organization. Conversely, when lawyers reflect upon truly great lawyers who have influenced their careers, descriptions often encompass traits such as character, integrity, diligence, discretion, kindness, judgment, wit, communication, empathy, and creativity ...”78

The first project requires each group to distill from a series of readings up to three attributes of a successful young lawyer and to propose ways that those attributes

72 ibid.
73 ibid., p. 3.
74 ibid. This approach is consistent with the following advice from Bebeau: "In my experience, one needs to begin an ethics curriculum by exploring the role of the lawyer in society. Without developing some kind of ground rules on ethical expectations, working on ethical reasoning can become a very time-consuming process as much time can be spent on whether or not professionals have particular duties." Email correspondence with authors dated December 16, 2009.
76 ibid.
77 ibid.
78 ibid.
could be acquired or fostered during law school. The pedagogical method not only requires students to talk about such traits as diligence, communication and creativity but to put them into practice through the group dynamics of the activity. Each student is required to reflect critically about both the student’s own role within the group and the performance of other group members. In particular students must discuss noteworthy contributions of individual group members that contributed to the success of the group, such as “displays of ... humility, intellectual courage ... empathy ... perseverance ... and fair-mindedness.”

A variety of different topics is assigned for the second and third group projects. Common to all of the third group projects is the presentation of a detailed hypothetical problem which requires students to identify ethical issues and propose an appropriate course of action; all of these projects are “imbedded in a practice environment that students have just learned about.” As discussed above, such small group discussion of moral dilemmas that go beyond legalistic application of the “law of lawyering” have been shown to develop moral reasoning, as measured by DIT scores, whereas other pedagogical methods, including conventional legal ethics courses, have no measurable effect.

The final group project involves interviewing a practicing lawyer and preparing a group report to the class on that lawyer’s professional development and experience in handling challenging problems of professional judgment. These interviews are then reinforced by “Practice Forums” in which lawyers who represent the various practice areas studied in the course appear as guest speakers to the entire class.

In the academic year following the introduction of Indiana’s first year course, two other American law schools added required courses on the legal profession to their first year curriculum. The new law school at the University of California at Irvine – intended to be “the first top-tier American law school founded in more than 50 years” – requires all first year students to take 2 credits of “Legal Profession” in both the first and second semesters. This course, like the class at Indiana, not only teaches legal ethics but also provides instruction on the economics and sociology of the legal profession. The law school at the University of Minnesota has added a required course on "Practice and Professionalism" to the second semester of the first year, but the course differs from both the courses at Indiana and Irvine in that it does not take the place of an upper-level course.

---

79 ibid.
80 ibid.
required course in legal ethics and incorporates a number of simulation exercises.84

Also worthy of note is the first year course on the legal profession added to the required curriculum at the Mercer Law School in 2004; this three credit course, which does not replace the upper level course in legal ethics, is designed to enable to students to learn: (1) a vocabulary and structure for understanding “what professionalism means for lawyers,” (2) about the pressures that lead lawyers to engage in unprofessional conduct, (3) how expectations of professionalism are promoted and enforced, and (4) the connection between professionalism and students’ own personal sense of fulfillment.85

The Experiential Third Year at Washington & Lee School of Law

Probably the most ambitious educational innovation that has been implemented in the United States since the publication of the Carnegie Report is taking place at a law school that is not a member of the LEARN consortium. In March 2008 the Washington and Lee University School of Law -- more than 150 years old and ranked by U.S. News & World Report among the top 30 law schools in the USA — announced that it was “embarking on a dramatic revision of its law school curriculum, entirely reinventing the third year to make it a year of professional development through simulated and actual practice experiences.”86 In that announcement, Dean Rodney Smolla described the new third-year curriculum as “a creative blend of intellectually rigorous study of legal theory and doctrine ... with the development of professional identity, ethical sensibilities, problem-solving, and the exercise of judgment in action.” He also explicitly invoked the Carnegie Report as “forcefully explain[ing]” that the traditional American legal education provides “an incomplete vision of what it should need to prepare a lawyer for the


85 P.E. Longan, ‘Teaching Professionalism,’ Mercer Law Review, 2009, 60:2, pp. 659, 664. Another important experiment has been the Legal Skills course taught over the first two years at the William and Mary Law School since 1988 in which legal ethics, legal writing and a number of lawyering skills are integrated together. J.E. Moliterno, ‘Teaching Legal Ethics In a Program of Comprehensive Skills Development,’ Journal of the Legal Profession, 1990, 15: 145.

profession.” When later interviewed by the American Bar Association in September 2009, Smolla provided the following explanation for this initiative:

We thought we were superb at teaching students to think like lawyers. But to be like lawyers? We were only scratching the surface. Extremely bright students had very little sense of the complexities of client counseling, of working with opposing counsel – and they had no sense of judgment.\(^\text{87}\)

In an article he authored for Legal Times, when Smolla described the "core intellectual experiences in the third-year," the first attribute he ascribed to the new curriculum was that it “will require students to exercise professional judgment.”\(^\text{88}\)

The new third year consists of two 12-week semesters consisting of 14 credit hours each. Each semester begins with a two-credit course that takes up the entire first two weeks, immersing students in practice-intensive training in both transactional and dispute resolution skills. The remaining 10 weeks of each semester consist of two five-credit experiential courses — practicums, clinics or externships — plus one credit for a professionalism program that extends over both semesters (for a total of two credits) and one credit for “law-related service” such as working on student-edited law reviews, moot court, community service or pro bono representation.

Although students will have already taken a course in professional responsibility during their second year, the third year professionalism program (currently taught by Dean Smolla) continues to “develop ethical judgment in context and in action” by presenting students “with simulated practice conundrums in which ethical judgment must be exercised in simulated, real-world environments.”\(^\text{89}\) The professionalism program also seeks to promote the development of professional identity “beyond mere adherence to disciplinary ethics rules” and to address the challenges that “arise in managing one’s life as a lawyer.”\(^\text{90}\)

Washington & Lee’s catalog lists three ten-credit, year-long clinics and one five-credit clinic that could be taken for either one or both semesters, as well as one ten-credit, year-long externship and four one-semester five-credit externships. (Thus, like Stanford, Washington & Lee is creating a number of more intensive clinic experiences than typically found at an American law school.) Although some students may spend the


\(^{90}\) ibid.
majority of their third year in a combination of clinic and externship, it appears that for most students the heart of the third year experience will consist of taking a number of the 23 practicums listed in the 2009-2010 law catalog. In the announcement of the new program, Washington & Lee insisted that any course subject typically taken in the third year of a traditional law school curriculum can be offered “through a practicum course with no fall off in breadth of coverage or intellectual depth or rigor.”\textsuperscript{91} And indeed 19 of the practicums listed in the catalogue appear to correspond with traditional subject matter topics.\textsuperscript{92}

Nonetheless, the school appears to be making a serious effort to teach both practical skills and professional judgment while also providing subject matter coverage.\textsuperscript{93} The advanced family law practicum, for example, is described as involving seven different simulated lawyering activities\textsuperscript{94} and thus in the process “emphasizes the

\textsuperscript{91} ibid.
\textsuperscript{92} The subject areas addressed by these 19 practicums are appellate advocacy, bankruptcy, business planning, business tax planning, civil litigation, corporate counsel, criminal practice, e-commerce, entertainment law, family law, federal energy regulation, fiduciary litigation, higher education, intellectual property, jury advocacy, labor and employment law, patent law, sports law, and torts and insurance.
\textsuperscript{94} These activities are negotiating a prenuptial agreement, representing the intended
art of lawyering ... and explore[s] the roles and relationships between attorneys and clients – and between attorneys, senior partners, judges, and opposing counsel." The course description further states that students “will consider the potential effects of... ethical rules" and will specifically consider “how ethical doctrines like confidentiality may constrain their choices in representing a client." By embedding ethical issues in realistic and complex fact patterns, set in a variety of subject-matter courses, these practicums offer great potential for developing sophisticated ethical sensitivity, described by Bebeau as “the ability to engage imaginatively as a situation unfolds, constructing various possible scenarios, often with limited cues and partial information, combined with the ability to foresee realistic cause-consequence chains of events.”

In addition to the 19 “subject matter" practicums, the catalog also identifies four one-semester, five-credit courses in “transnational" human rights that combine elements of practicums, externships and clinics. For example, students in the Transnational Access to Justice course will partner with a law school in Liberia, including two weeks spent in that country, working on access to legal aid in the criminal justice system. Students in the European Court of Human Rights course will work with a law school in Serbia representing disadvantaged persons there, and will travel to Belgrade and the Court of Human Rights in Strasbourg as part of the course. These courses, along with the more traditional clinics and externships in the third year curriculum, can provide important experience in implementing professional judgment and in development of moral commitment.

father in a surrogate parenting arrangement, oral argument in a contested custody proceeding between a biological father and a surrogate mother, representing a surviving family member before the federal fund established for the victims of 9/11, preparation of a legal memorandum to characterize stock funds as marital property, preparation of affidavit in support of a motion for support, and negotiation of a divorce settlement.

Bebeau, Rest, and Yamoor, ‘Measuring Dental Students' Ethical Sensitivity." Such practicum courses can be seen as fulfilling the vision of one of America's leading experts on legal ethics, Deborah Rhode, who has advocated for more than two decades the “pervasive" teaching of legal ethics throughout the curriculum and developed extensive materials for use in a wide variety of subject matter courses. See, e.g., D.L. Rhode, Professional Responsibility: Ethics by the Pervasive Method, New York: Aspen Law & Business, 1998.

It is reported that every student is required to have at least one experience in representing a real client. K. Sloan, ‘Reality's Knocking: the Recession Is Forcing Schools to Bow to Reality,' National Law Journal, September 7, 2009. Available at: http://www.law.com/jsp/nlj/PubArticleNLJ.jsp?id=1202433612463 (accessed 15 January 2010). All third-year students participating in the program are required to obtain a third-year practice certificate, enabling students to handle real client matters in Virginia courts, the state where the law school is located. Also, all students are assigned an alumni mentor. Washington and Lee, ‘Third Year Reform. Washington & Lee School of Law.'
Enthusiasm for the new program among current students is high. Even though the new third-year program is not scheduled to become mandatory for all students until the 2010–2011 academic year, as early as the 2009–2010 academic year two-thirds of the students had voluntarily chosen the new curriculum. The innovation also apparently appeals to prospective students. Applications to the law school are up by 33%, a “remarkable” increase that Dean Smolla attributes entirely to the new third-year curriculum.

Conclusion

In 1905, the famous Boston lawyer Louis Brandeis – later to become one of the most distinguished justices of the U.S. Supreme Court – was asked to address the Harvard Ethics Society on the topic, “The Opportunity in the Law.” He told his audience that although the “ordinary man thinks of the Bar as a body of men who are trying cases ... by far the greater part of the work done by lawyers is done not in court, but in advising men on important matters.” Therefore, the “whole training of the lawyer leads to the development of judgment.” However, as Karl Llewellyn, one of the greatest of America’s law teachers, told a group of beginning law students several decades later, the first year of law school has the effect of knocking “your ethics into temporary anesthesia.” Llewellyn then said with fine irony: “It is not easy thus to turn human beings into lawyers. Neither is it safe. For a mere legal machine is a social danger. Indeed, a mere legal machine is not even a good lawyer. It lacks insight and judgment.” Llewellyn promised those students, though, that in the subsequent years of law school that their teachers “shall then duly endeavor” to restore the capacity for ethical judgment that had been anesthetized in the first year.

The Carnegie Report powerfully makes the case that Llewellyn’s promise to develop the judgment that Brandeis considered to be “the whole training of the lawyer” has not been fulfilled in contemporary American legal education. But the serious reception the Report has received among legal educators, and the concrete innovations already taking place in response to its critique, give hope that the vision of Brandeis and the promise of Llewellyn may both begin to be more fully realized as the 21st century enters its second decade.

97 Sloan., ‘Reality's Knocking.’
98 Gordon, ‘Rodney Smolla: Running a New Play.’
100 ibid.
102 ibid.
103 ibid.